LINOMANTIS
TECHNO PVT.LTD

CUSTOM WEBSITE DEVELOPMENT



Websites Built Around Your Business

STRATEGY. UI/UX DEVELOPMENT.

Performance and growth tailored for your success.

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ABOUT LINOMANTIS TECHNO

Practical Technology. Customized Business Outcomes.

WHO WE ARE

Linomantis Techno Pvt. Ltd. is a technology- and training-oriented organization delivering tailored digital solutions for businesses of all sizes. We specialize in web development, IT consulting, business support systems, and professional training programs designed to create measurable impact. Our approach combines practical technology expertise with clear communication and a deep focus on your specific business goals.

OUR CORE PILLARS

1. Digital Solutions: Custom websites, web applications, and digital platforms built to perform and scale with your business.
2. Web Development: End-to-end development from strategy and UX to deployment, using technologies matched to your requirements.
3. IT Consulting: Practical guidance on technology adoption, infrastructure, and digital transformation for growing organizations.
4. Business Support: Operational and process support tools that streamline workflows and improve productivity.
5. Professional Training: Structured training programs in data analytics, programming, and digital tools to upskill your teams.

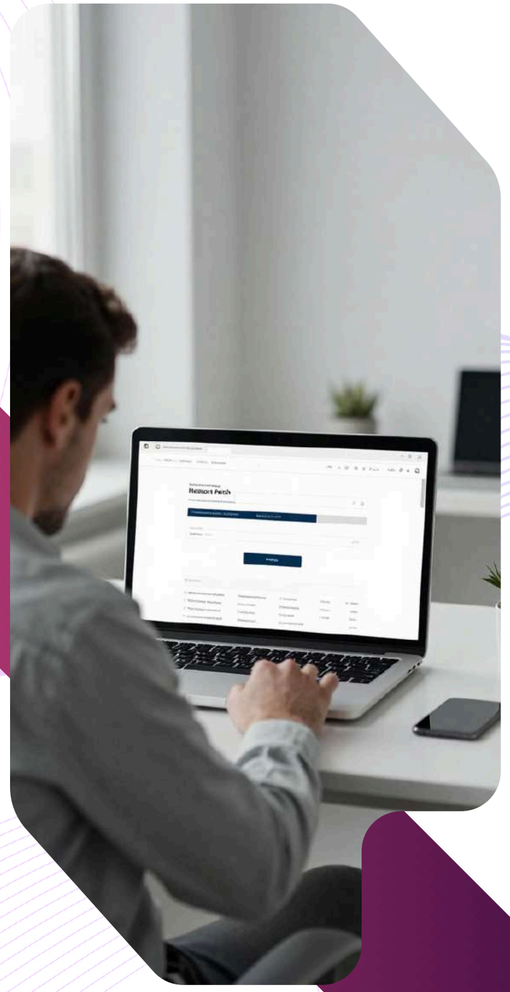
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THE BUSINESS PROBLEM

Website Presence → Business Asset

COMMON WEBSITE CHALLENGES

Slow performance impacting user retention
Weak mobile experience limiting access
Unclear navigation causing frustration
Poor conversion paths reducing leads
Weak SEO foundations limiting visibility
Difficult content updates and security gaps



THE IMPACT

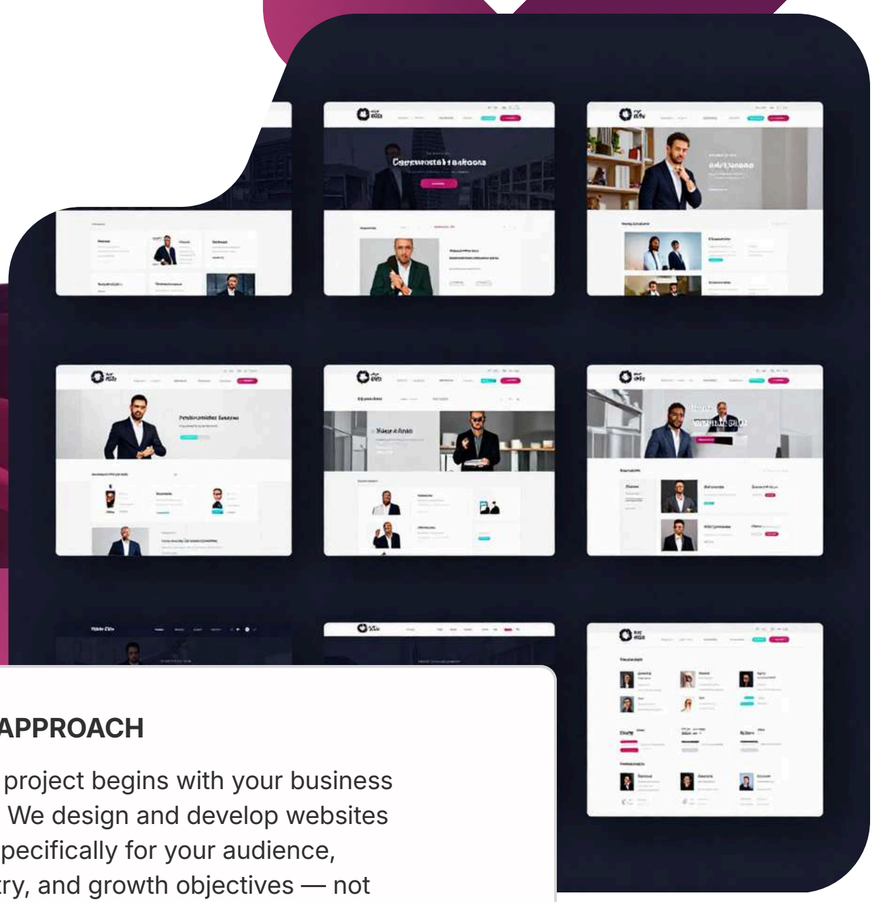
A poorly built website costs you customers daily. Visitors leave, leads drop, and competitors with better digital assets win the business you should be closing.

TRANSFORMATION GOALS

Fast, optimised performance across all devices
Mobile-first, accessible responsive design
Clear navigation and intuitive user journeys
Strong conversion paths and SEO foundations

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WHAT WE BUILD



From Corporate Portals to E-Commerce — Every Website, Custom-Crafted

WEBSITE CATEGORIES

Corporate Websites
Business & Service Sites
Portfolio Websites
Landing Pages
E-Commerce Sites
Custom Portals & Web Apps
CMS-Powered Websites

CUSTOM VS TEMPLATE

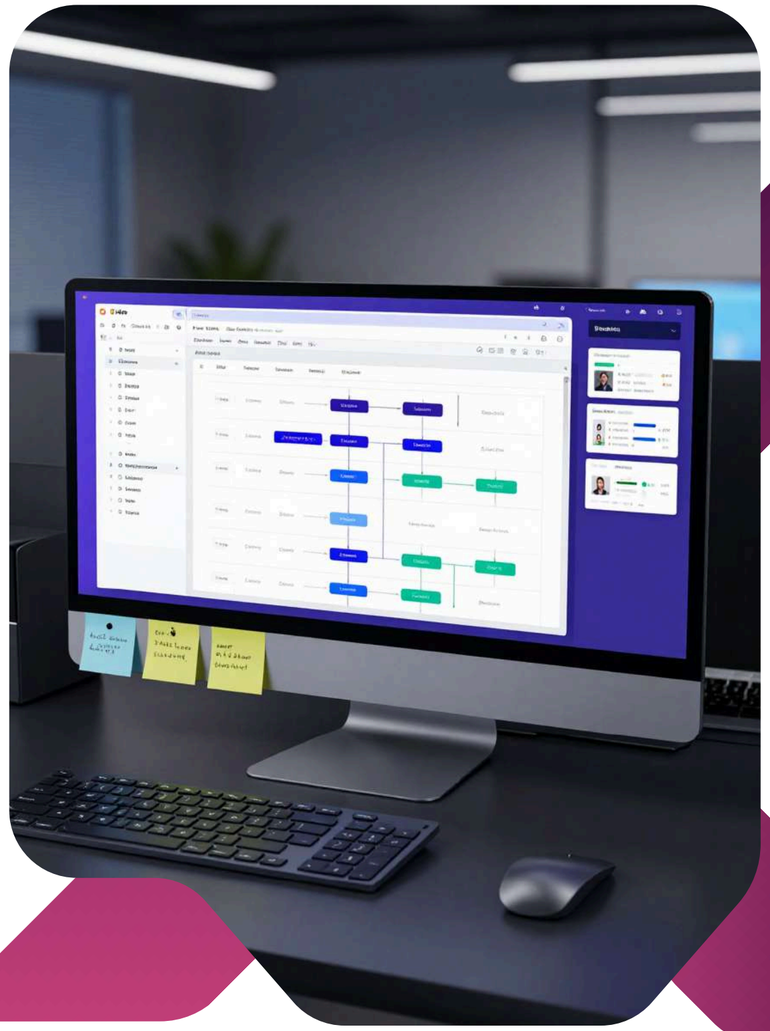
Full Design Flexibility
Scalable Architecture
Unique Brand Identity
Optimized Performance
Tailored Functionality
No Platform Restrictions

OUR APPROACH

Every project begins with your business goals. We design and develop websites built specifically for your audience, industry, and growth objectives — not adapted from generic templates.

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WEBSITE STRATEGY & ARCHITECTURE



Discovery → Architecture → Conversion

THE PLANNING PIPELINE

01 Discover & Define

Clarify business goals, target audience personas, competitive landscape, and project scope before a single line of code is written.

02 Architect & Map

Define sitemap, information architecture, and user journeys to ensure intuitive navigation and a logical, scalable page structure.

03 Convert & Plan

Map conversion paths, calls-to-action, and content structure to turn visitors into leads — aligning every page with a measurable business outcome.

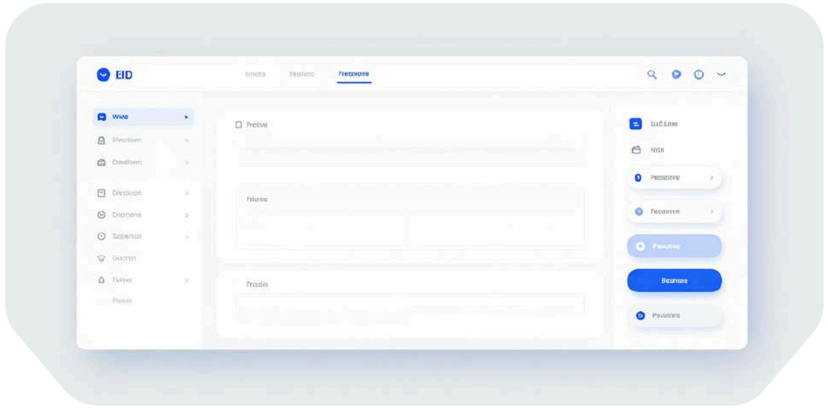
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UI/UX & RESPONSIVE DESIGN

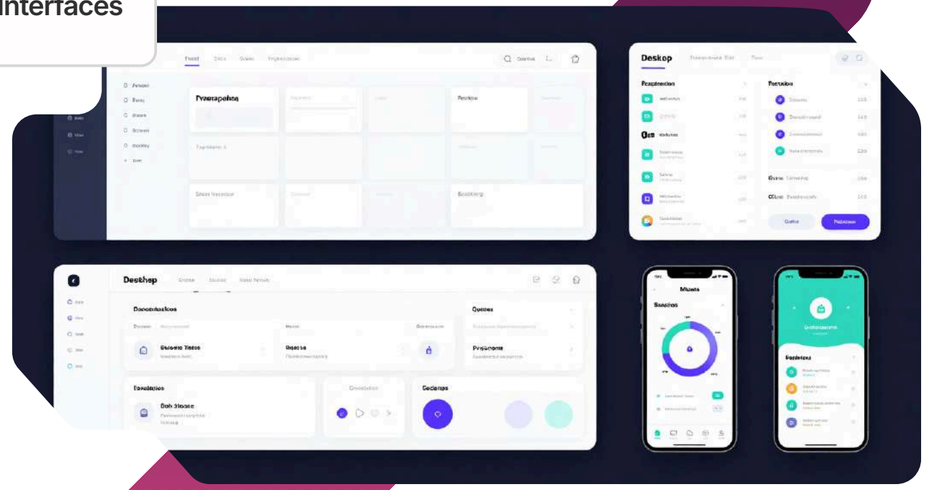
DESIGN PRINCIPLES & USER EXPERIENCE

Mobile-First: Layouts built for every screen size from the start.
Visual Hierarchy: Clear structure guiding users to key actions.
Accessibility: Inclusive design for all users and devices.
Interaction Patterns: Consistent, intuitive UI behaviours.

Wireframes define structure and flow before visual design begins. Every layout is tested for responsiveness across mobile, tablet, and desktop. Design consistency is maintained through reusable components and a unified visual language.



From Wireframes to Polished Interfaces



Design Note

All UI designs are reviewed and approved before development begins — ensuring alignment with your brand, goals, and user expectations.

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DEVELOPMENT & TECHNOLOGY





Technology Stack Tailored to Your Project Requirements

FRONT-END TECHNOLOGIES

HTML5 semantic structure
CSS3 & responsive layouts
JavaScript interactivity
Animation & UI frameworks

BACK-END & CMS

PHP & server-side logic
Database-driven development
WordPress / CMS solutions
Custom admin panels

INTEGRATIONS & HOSTING

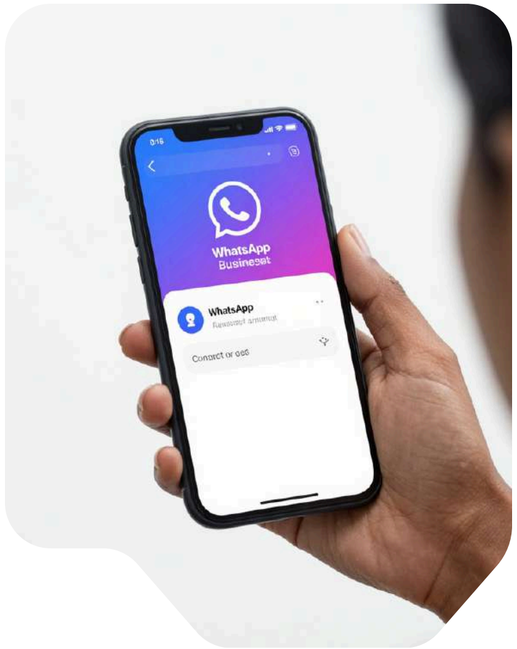
APIs & third-party services
Payment & CRM integrations
Hosting setup & deployment
Scalable infrastructure choices

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BUSINESS FEATURES & INTEGRATIONS





Functional capabilities built into every website — tailored to your business workflows.

LEAD & COMMUNICATION

Lead capture forms
WhatsApp & contact integration
Analytics tracking setup
CRM & API integration

PORTALS & COMMERCE

Payment gateway integration
User accounts & admin panels
Search & filtering features
CMS content management

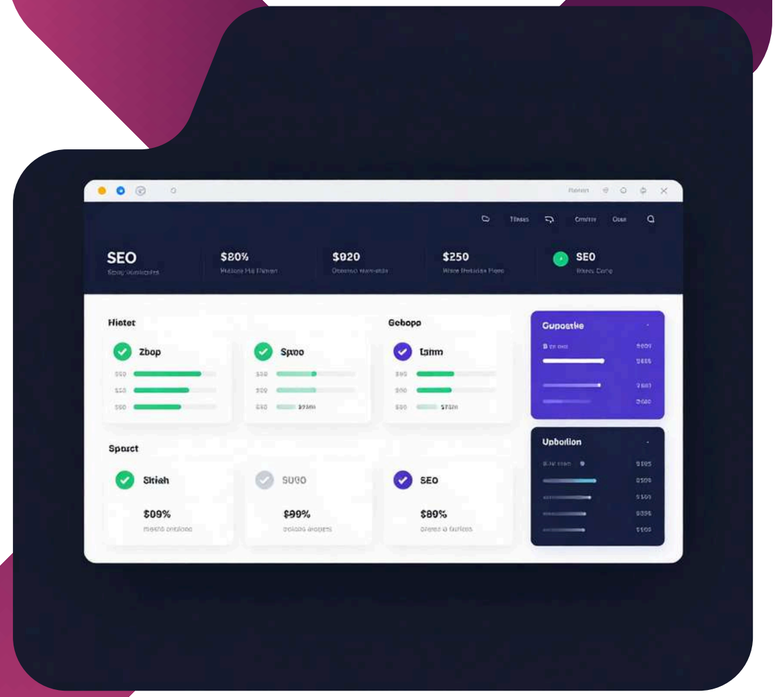
NOTIFICATIONS & SERVICES

Email & SMS notifications
Third-party service integrations
API-driven dynamic content
Scalable integration architecture.

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PERFORMANCE, SEO & SECURITY



Built on Best Practices. Optimised for the Real Web.

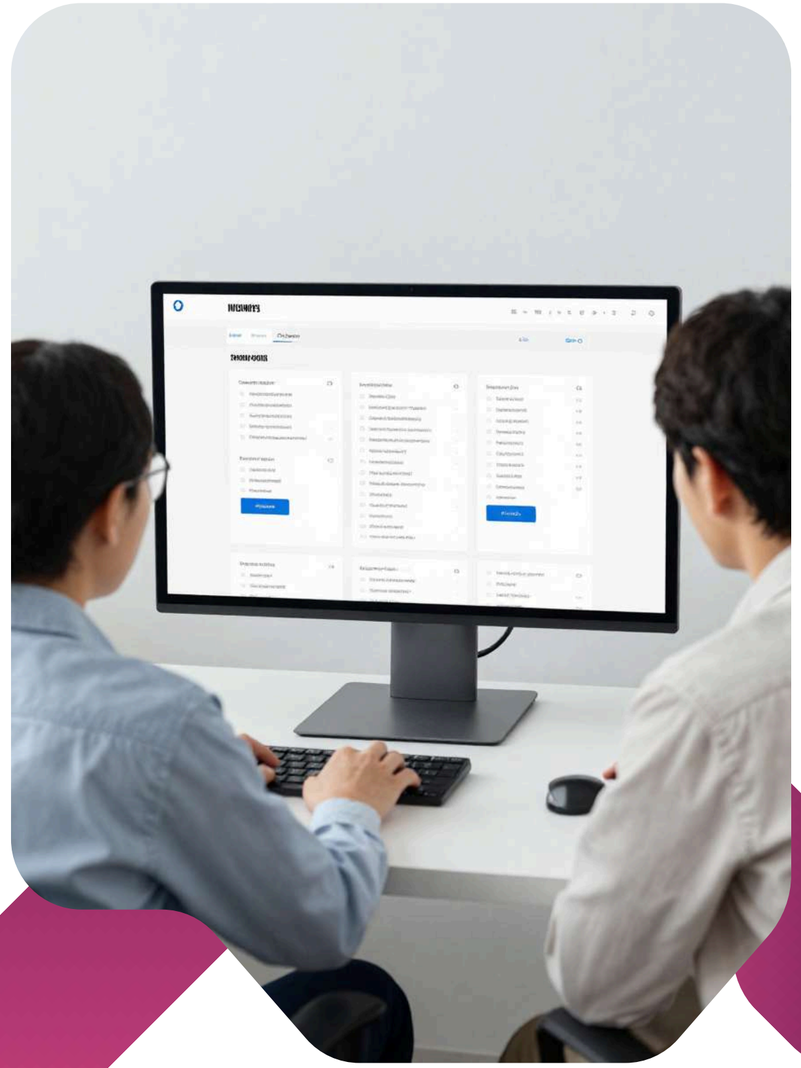
TECHNICAL QUALITY FOUNDATIONS — NO SHORTCUTS, NO GUARANTEES, JUST BEST PRACTICES

Every website we build is grounded in sound technical practices covering performance, discoverability, and security hygiene. We follow industry-standard approaches — semantic HTML structure, metadata optimisation, image compression, caching strategies, HTTPS/SSL encryption, and input validation — to give your website a strong, reliable foundation. We do not make absolute guarantees on rankings or speed benchmarks, but we apply consistent best practices that position your site for long-term health and growth.

CORE TECHNICAL PRACTICES

Semantic HTML Structure & Metadata Optimisation
Sitemap Generation & Robots.txt Configuration
Image Optimisation & Browser Caching Strategies
Performance Monitoring & Ongoing Optimisation
HTTPS / SSL Encryption for Secure Connections
Input Validation, Access Controls, Backups & Maintenance

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OUR DEVELOPMENT PROCESS

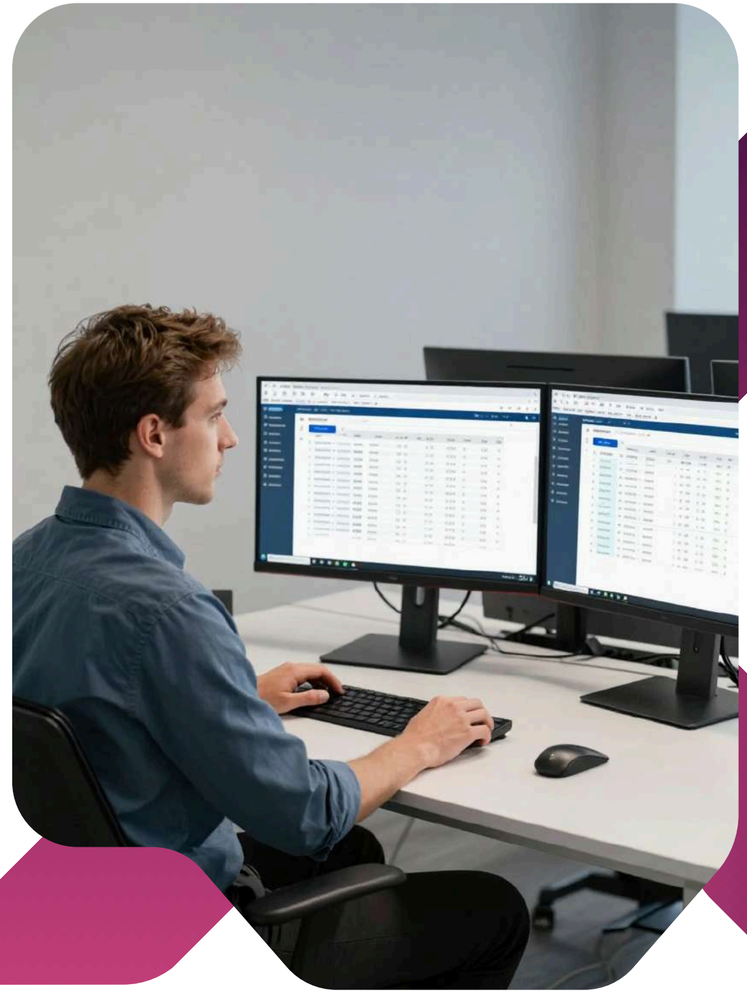
End-to-End Project Workflow

STEP-BY-STEP PROJECT JOURNEY

Plan & Design	Discovery & Requirements Sitemap & UX Design UI Design & Approval
Build & Integrate	Development & Coding Content & System Integration Testing & Quality Assurance
Launch & Handover	Production Deployment Final Handover & Training

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TESTING & QUALITY ASSURANCE



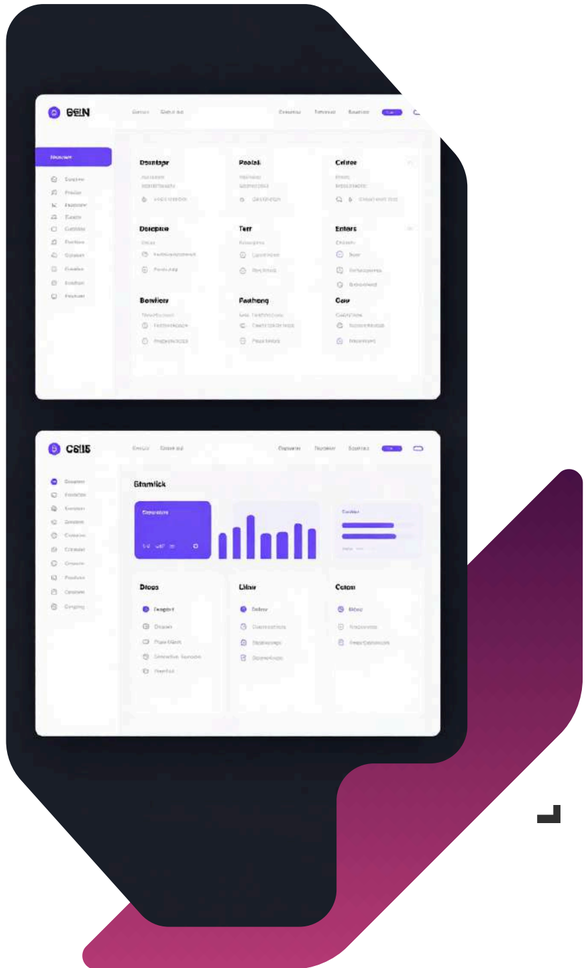
Launch-Ready. Verified. Reliable.

PRE-LAUNCH QA CHECKLIST

Device & Browser Testing	Responsive across mobile, tablet & desktop Cross-browser compatibility checks Layout & visual consistency verified
Functionality & Performance	Forms, links & interactive elements tested Page speed benchmarks & SEO basics validated SSL, input validation & security hygiene
UAT & Launch	User Acceptance Testing (UAT) sign-off Launch checklist completed Post-launch monitoring initiated

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DELIVERABLES & ENGAGEMENT OPTIONS





What You Receive & How We Work Together — Scope, Timeline & Fees Finalised After Discovery

CLIENT DELIVERABLES

Website Design & UI
Responsive Implementation
Page Build & Content Setup
Lead Forms & Contact Flows
CMS / Admin Panel Access
Basic SEO Configuration
Analytics Setup
Documentation & Training

ENGAGEMENT MODELS

Project-Based Website Build
Custom Web Solutions
Redesign & Upgrade Projects
Ongoing Maintenance & Support

ENGAGEMENT NOTES

Exact scope defined post-discovery
Timeline agreed per project brief
Pricing tailored to requirements
Flexible support plans available

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WHY CHOOSE LINOMANTIS?



OUR VALUE PROPOSITION

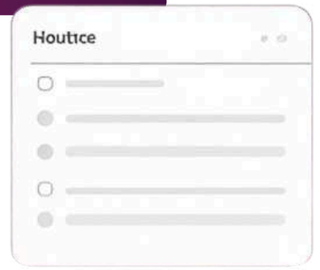
Practical technology expertise tailored to your business context
Customized solutions — no one-size-fits-all approach
Clear communication at every stage of the project
Business-focused implementation with measurable outcomes

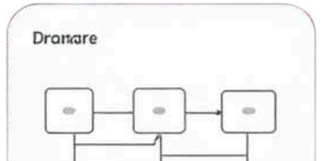
SCALABILITY & SUPPORT

Future-ready architecture designed to grow with your business. Comprehensive training, documentation, and ongoing technology support included.

Let's Start Your Project







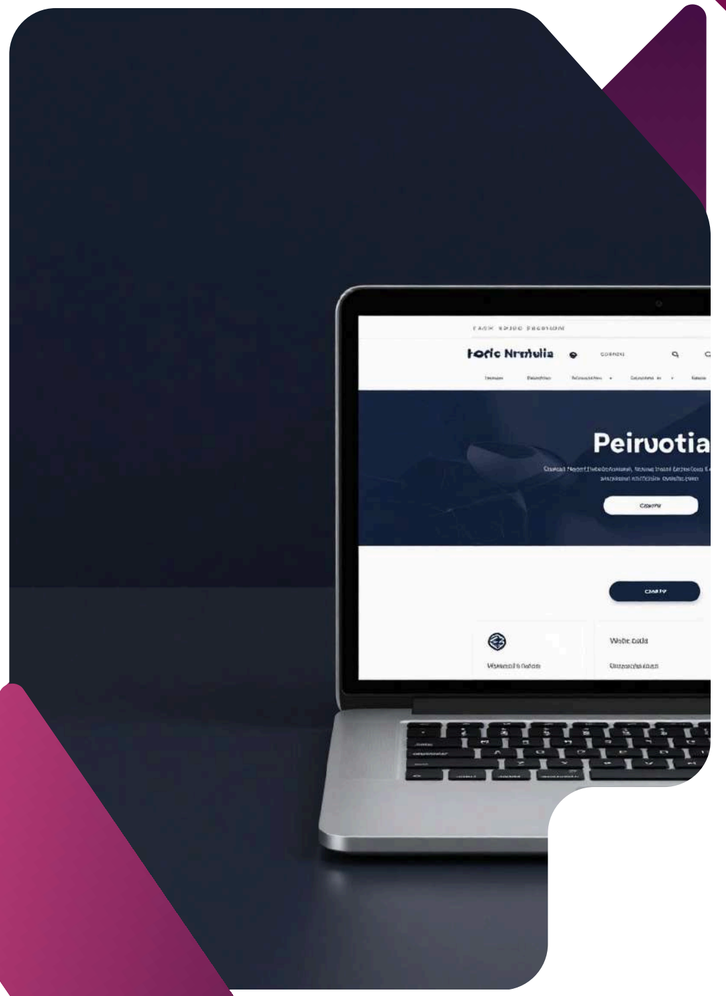
Client Checklist

- ✓ Business goals and objectives defined
- ✓ Target audience and user profiles
- ✓ Current website overview (if any)
- ✓ Desired pages, features, and functionality
- ✓ Content and brand assets ready
- ✓ Integrations needed (CRM, payment, etc.)
- ✓ Domain and hosting status confirmed
- ✓ Timeline and budget considerations

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LET'S BUILD A WEBSITE THAT WORKS FOR YOUR BUSINESS.



Ready to transform your digital presence? Let's start with a free discovery consultation.

GET IN TOUCH WITH US TODAY

- ✔️ Share your business goals and vision
- ✔️ Discuss your target audience and needs
- ✔️ Explore the right solution for your project
- ✔️ Get a clear scope, timeline and next steps
- ✔️ No obligation — just a focused conversation

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